

Short Essay

Learning Outcome:

Students will write a short essay analyzing the impacts the issue they identified has within their community, and what is being done to address it.

Bloom's Level: 6 - Creating

Students will be first given the assignment in **module 1**.

Students will turn in the assignment after **module 4**.

INTRODUCTION TO COMMUNICATION INSTRUCTIONS

Please note: You are going to receive all of the projects from the start, just to help you plan your time better. This project will require a lot of work and trips to an organization within your community. Please look at the expectations so you can plan accordingly and ensure you will be able to visit this organization on multiple occasions for various tasks. Finally, do not work ahead, while you have access to these assignments, you will not be able to correctly answer everything until you have learned the material. Do not work ahead; this is important!

For this assignment, you are going to create a full draft of the written section that will go into your final portfolio. You are going to reflect on the issue present in society, and what your chosen organization is doing to address and eradicate the issue. You are not just answering these in bullets and moving on. This needs to be written in essay format, and you want to use connections and transitions to go from one topic to another.

ESSAY COMPONENTS:

The written portion of this project should be around 1000 words (2 pages single spaced, 4 pages double spaced) and you want to include the following:

- Introduction to the issue in your community
- An explanation that shows why it is an issue and needs to be dealt with
- Description of the organization in your community that you are profiling
- How the organization in your community is making a difference
- Demographics impacted by the societal issue
 - Compare how different demographics and factors impact people differently, both in terms of being impacted by the issue, and how the organization helps them (male/female, age, race, etc.)
- Include at least four hyperlinks to external resources
- Outside, scholarly, research to support what you said in the points above. These should be different than your hyperlinks.

Please note: You need to make contact with someone within this organization to help you learn more about the organization and how it functions as soon as you can. As a heads up, you are going to conduct an interview with someone at this organization for a future assignment and will be asked to answer organization specific questions. More information on this will come, but try to establish connections as soon as you can.